

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
28 February 2002 (28.02.2002)

PCT

(10) International Publication Number  
**WO 02/17633 A2**

- (51) International Patent Classification<sup>7</sup>: **H04N 7/16** (74) Agent: **GROENENDAAL, Antonius, W., M.**; Internationaal Octrooibureau B.V., Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).
- (21) International Application Number: **PCT/EP01/09634**
- (22) International Filing Date: **13 August 2001 (13.08.2001)** (81) Designated States (*national*): **CN, JP, KR.**
- (25) Filing Language: **English** (84) Designated States (*regional*): **European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR).**
- (26) Publication Language: **English**
- (30) Priority Data: **09/643,186** **21 August 2000 (21.08.2000)** **US** Published:  
— *without international search report and to be republished upon receipt of that report*
- (71) Applicant: **KONINKLIJKE PHILIPS ELECTRONICS N.V. [NL/NL]; Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).** *For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*
- (72) Inventors: **DIMITROVA, Nevenka**; Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). **DEVARA, Kavitha, V.**; Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).



**WO 02/17633 A2**

(54) Title: **METHOD AND SYSTEM FOR ACTIVE MODIFICATION OF VIDEO CONTENT RESPONSIVELY TO PROCESSES AND DATA EMBEDDED IN A VIDEO STREAM**

(57) Abstract: Video, or other media data, are synchronized with procedure data streams that modify the video stream. When the video is played, reproduced, or rebroadcast, the video is modified by the procedures defined in the procedure data stream. In a stateless embodiment, the procedure stream includes commands that are executed immediately upon receipt by an interpreter. In a particular embodiment, the procedure data stream is incorporated directly in the media data stream and separated out by a demultiplexer. In a still more particular embodiment, the combined media/procedure data stream may be fractured into portions while still carrying code appropriate to the portion removed from the whole.

Method and system for active modification of video content responsively to processes and data embedded in a video stream

## BACKGROUND OF THE INVENTION

### Field of the Invention

The invention relates to video systems in which video content is actively  
5 modified according to conditions at the delivery site, preferences of a user, or other conditions and more particularly to such systems where the procedures controlling modification are embedded in or otherwise synchronized with the video stream.

### Background

10 Certain portions of video content may be considered to be objectionable and other portions unobjectionable. This has inspired some to propose that markers be incorporated in video data to indicate the portions that might be considered objectionable for some audiences. An application running at the delivery location recognizes markers in the video stream and selectively mutes or deletes passages responsively to them. For example,  
15 PCT Application WO 98/21891 published May 22, 1998 for INHIBITION OF A TV PROGRAMME DISPLAY ACCORDING TO THE CONTENTS, describes blanking out delimited portions of a video stream marked as containing objectionable subject matter.

Application GB 2 284 914 filed December 18, 1993 for DISCRETIONARY  
VIEWING CONTROL describes a system that places restrictions on television programming  
20 based on time of day, the identity of the program, the rating of the program, etc. based on conditions defined at the delivery point. Again, the result is to delete or inhibit the video signal when certain conditions are present.

Application WO 83/02208 published June 12, 1983 for METHOD AND  
APPARATUS FOR EDITING THE OUTPUT OF A TELEVISION SET, describes a system  
25 that filters content based on markers in the video and an application running on a television set top box. The markers inserted in the signal are graded according to the content.  
UK Application GB 2315175 filed July 10, 1997 for RESTRICTING ACCESS TO VIDEO MATERIAL describes a system in which video content is allowed to be transmitted or

reproduced based on a characterization of its content. The filtering application is predefined at the nexus between transmission and recording or viewing.

US Patent No. 5,751,335 filed Feb. 23, 1996 for VIEWING RESTRICTING METHOD AND VIEWING RESTRICTING APPARATUS describes a system in which a  
5 TV program is muted if it exceeds an allowed rating.

US Patent No. 5,778,135 for REAL-TIME EDIT CONTROL FOR VIDEO PROGRAM MATERIAL describes a system in which video is segmented and each segment rated. An application edits out the segments that are rated above a selected level. This is essentially the same technique used in PCT Application WO 96/41438 for ENCODER  
10 APPARATUS AND DECODER APPARATUS FOR A TELEVISION SIGNAL.

The deletion of video content responsively to content indicators in the video stream is known. In prior art systems, parts of the video are simply blocked by inhibiting display of the video at defined intervals. Also, the applications that perform the blocking are predefined and implemented responsively to markers (i.e., "special codes" – Please note that  
15 the word "code" in the specification and prior art may refer to markers or indicators, but this should be distinguished based on context from the word "code" as used to refer to a procedure or process) in the video stream. Also, there are computer games and other kinds of software that play back video sequences selectively in accordance with an execution path resulting from a user interaction with the software. For example, there may be several  
20 alternative video sequences that can be played during the execution of a game depending on choices made by a user.

There exists a need for a mechanism that allows the creator of video content greater control over the features relating to the selective display of video content. Current technology limits such control to the degree of sophistication provided at an intermediate  
25 control or delivery point.

## SUMMARY OF THE INVENTION

Various techniques may be used to permit real time modification of a video stream. According to the invention, the way this modification is done increases the range of  
30 resulting modifications that are possible. It also increases the control the creator of the video stream has over the features provided at the receiving end. These advantages are provided by associating with each video stream or file one or more software procedures that are executed by the display or other generator such as a copying station (e.g., storing station, forwarding station, recording station, broadcasting station, etc.). The generator receives both the raw

video stream and code defining one or more procedures to be implemented such as to modify the video stream in some way. For example, in an embodiment, the generator is a television. According to this embodiment, the television receives a video signal with embedded procedure code. The television has an internal controller that separates the software data and the raw video data and executes the software data, which may then modify the video data. For example, the software data may be contained in the video blanking interval ("VBI") of an analog video signal or simply contained in a header file attached to the video file. In this embodiment the internal controller may be programmed with an Application Program Interface ("API") that provides a set of functions the procedure may access to create various effects. This could be a Java®-like system or an enhancement to Java®. The software data defines a procedure that is executed and which modifies the video data. The procedure may be keyed to time or segment markers in the video data to allow the procedure to identify portions of the video data to be modified.

This API can provide a rich feature set or a lean feature set. It may also be written at a high level or a low level. For example, the API could provide a function to draw an object such as a flat rectangle or graded ellipse of a specified color over a specified area of the display only a certain time interval of the video. Such functions might take arguments from the procedure specifying the coordinates of the object, the size and shape, the color and the start and stop time segments. Another example is the application of a specified filter to a portion of the screen. The filter mask may be supplied as an argument.

By providing either a large set of functions, or primitive functions that can be accessed and implemented in a large variety of different ways, the invention allows the video content generator to provide many features and options for distribution and use of the video content. One result is that the features that are available are not limited to some set that was predefined in the delivery device or output device (e.g., television) as in the prior art. Note that both a large set of functions of a more integrated nature or primitive functions can provide the same degree of flexibility. Both may be provided.

At an abstract level, the invention provides for the association of executable procedures, that modify the video data, with the video itself. The association may be provided by the supply of procedures for processing the video substantially synchronously with the presentation of the video on the display processing equipment that ultimately transforms the multiplexed or compressed or coded signal into video data stream. Packaging the procedure code in the same or a related file may provide the association. Other

embodiments may create the association by supplying the code embedded in an interleave fashion in the video data stream whether analog or digital.

Note that we are using the term "procedure" and "code" and other terms that refer to definitions of processes or potentiate processes broadly to encompass both  
5 declarative definitions and procedural definitions. Thus, we do not by any means intend to limit by such wording the invention to algorithms. The invention encompasses event-driven types of languages, object-oriented languages, etc.

With procedures defined for each video, the range of possible modifications, conditions, rules, criteria, and options that are possible is obviously too large to provide a  
10 comprehensive list. This is a great advantage. Also, these possibilities do not have to be known at the time the display (recording, broadcast, etc.) device is developed. Thus, video content can be delivered with its own feature upgrades. Enhancements to content are enabled without requiring software changes in the display (or other) device. Although the number and types of modifications are endless. The following are a few examples for purposes of  
15 illustration.

Video may be shipped with multiple language tracks one being selected according to a user profile accessed by the procedure.

The procedure decrypts the video using profile data and a password entered by the user.

20 The procedure applies a blur filter to portions of a frame during a scene of a movie to mask out frontal nudity.

The procedure provides a control console that allows a user to speed up the display of the video according to the user's preference entered on a console generated by the procedure.

25 The procedure provides a low resolution image and accepts data indicating payment authorization at which point it permits full resolution video to be shown.

The procedure recognizes portions of the video signal based on pattern recognition, the portions containing material to be censored out, and omits those portions by skipping frames to make the speed of playback very fast.

30 The procedure omits sound track segments, for example that represent expletives, indicated by markers in the video signal.

A previously-unknown technique is transmitted with the video, such as a procedure that responds to the user profile in some special way or gives the user certain choices.

The procedure provides a text overlay on the video or Flash® animation on top of the video.

The procedure retrieves commercials from a web site and displays the commercials at intervals during the video.

5           The procedure further reduces the number and duration of commercials by providing the user a vehicle for paying down the commercials by accepting a payment for watching the video, similar to shareware that displays a banner ad until it is registered.

The procedure controls reproduction rights so that the various license privileges that can be exercised by the user are controlled by a profile file on the machine.

10           The common feature of all the above examples is that a program that is associated with the file provides the features enjoyed, rather than requiring them to be present or otherwise available to the display or reproduction device. The invention allows the creator or distributor of the video to control the display or other use of the video with great flexibility.

15           In an embodiment, the procedure consists of commands that operate on separable portions of the video stream. The execution environment is stateless so that any finite number of such portions will always be copied with the procedure(s) applicable to it/them. Thus, no information is persisted ("persisted" is a neologism meaning "made to persist") across divisible portions of the media stream unless the procedure attached is  
20   capable, if it does not find that information, generating it itself. To insure that these separable portions are not themselves divided, the environment used to make copies of portions of the program must respect the indivisibility of the portions. One way to insure the indivisibility is not violated, is to block encode each indivisible portion so that the block cannot be read without every bit of it. An example of an indivisible portion could be a video segment in  
25   which a part of the video image is filtered in a certain way, for example to mask parts of a nude scene. A procedure might be executed to turn on application of the mask and many frames a procedure might be executed to turn off generation of the mask. The portion of the video between the turn-on and turn-off commands must not be divided lest the turn-on command not be activated ahead of the sensitive subject matter.

30           An alternative way of implementing the invention is to insure that every frame of the video contains its own state-generating procedure code. This environment would also be stateless. Then, any number of frames that are copied will contain suitable code for applying the correct attributes to the frame. In the above example, where a filter was applied to a portion of each frame of a sequence, the command to apply the filter, and the filter's

definition, would precede each frame. In this embodiment, the environment is stateless between frames. This embodiment could be used with a broadcast model. In addition to procedures, information about the video could be encoded with the procedure data. For example, the title, author, description, etc. could be incorporated in it so that, any copied  
5 video sequence could contain global information about the video file from which the segment came. Such data need not be stored for each frame, but could be distributed over multiple frames.

The invention will be described in connection with certain preferred embodiments, with reference to the following illustrative figures so that it may be more fully  
10 understood. With reference to the figures, it is stressed that the particulars shown are by way of example and for purposes of illustrative discussion of the preferred embodiments of the present invention only, and are presented in the cause of providing what is believed to be the most useful and readily understood description of the principles and conceptual aspects of the invention. In this regard, no attempt is made to show structural details of the invention in  
15 more detail than is necessary for a fundamental understanding of the invention, the description taken with the drawings making apparent to those skilled in the art how the several forms of the invention may be embodied in practice.

#### BRIEF DESCRIPTION OF THE DRAWINGS

20 Fig. 1 is an illustration of a user-environment in which the invention may be used.

Fig. 2 illustrates an embodiment of the invention in which video data from a source is demultiplexed to extract data defining a procedure and then decoded and the procedure executed to modify the video responsively to a profile.

25 Fig. 3 illustrates an embodiment of the invention in which video data from a source is demultiplexed to extract data defining a procedure, the compressed file modified by the procedure executed responsively to a profile, and the modified compressed file decoded. Fig. 4 illustrates an embodiment of the invention in which video data from a source is demultiplexed and data defining a procedure is obtained from independent source and in  
30 which the video file is decoded and the procedure executed to modify the video responsively to a profile.

Fig. 5 is a figurative representation of a video file to illustrate features of certain embodiments of the invention.

## DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

Referring to Fig. 1, an example of a physical infrastructure capable of supporting the functional features of the invention includes view system 100 with a computer 140 and various types of input and/or storage devices. The latter include a keyboard 112, a remote control 110, a removable medium such as a floppy disk, optical disk, memory card, etc. 120, Philips Pronto®, programmable controller, voice recognition/activated controller, mouse, gesture-recognition controller, etc. Data may be stored locally on a fixed disk drive 135. Output devices may include a monitor or TV 130, speakers 131, and/or other output devices. The computer 140 (again any computation-capable devices as discussed in the summary of invention section) receives data 160 and/or video 170 from an external source which could be a broadcast transmission, a data store, the Internet, a network, a satellite transmission, a switched circuit transmission, or any other source of data or other signal. Note that by the term "computer" we mean a set top box, embedded system, storage device with a controller, or any digital device capable of carrying out the functional requirements discussed herein. The computer 140 executes procedures that may be stored on its data store 135 or embedded in the data 160 and/or video 170 received from an external source or embedded in files transferred to the computer in the form of a data file. The procedures modify the video either in compressed or decompressed form. After modification, the video may be stored on VTR 133 or transmitted by a radio transmitter 137 as a broadcast, or displayed on the TV or monitor 130. The inputs and outputs shown are examples only.

In another embodiment of the invention, the data 160 and video 170 can be transmitted by two different transmitters. Also, in a further embodiment, the data 160 can be distributed by multiple transmitters, whereas the corresponding video 170 is transmitted by a single transmitter. In this embodiment, the video is for example distributed nationally, whereas the data is distributed locally. This enables to provide different procedures with the video in different regions. In this embodiment, the range of the transmitter that transmits the video 170 is larger than the range of the transmitters that are part of the multitude of transmitters that transmits the data 160.

In the previous two embodiments, care has to be taken in synchronisation of the data 160 and the video 170, to ensure that procedures defined in the data are applied to the correct corresponding portions of the video stream.

Referring now also to Fig. 2, in an illustrative embodiment, the computer 140 receives a video file from some source which could be a cable, microwave, satellite, or other broadcast transmission 180, a computer such as a notebook 185, a network 190 such as the



Internet, a data store 195, or any other source of analog and/or digital data. These may also include a smart mobile phone, PDA, etc. In the current embodiment, the received data is a video stream. The video stream is received by a demultiplexer 205 which separates the video stream into an active video procedure data stream and a raw video stream. The former is applied to an active streams engine 225 and the latter to a decoder 210 (if necessary to decode a compressed video format). The output of the decoder 210 is applied to a process 215 that checks a profile stored on the computer 140. The profile stores data characterizing the audience. If there is a match between the profile and the current video, the procedure is applied in a process 225 responsively to profile data to generate a modified video stream. If the profile is such as not to warrant a modification of the video stream the original decompressed video is output. The output stream is applied to an output device which may be any of a variety of different sinks. For example, the output may be a broadcast transmission 180, a computer 185, a TV or monitor 131, or a data store 195. Output devices could also include a VTR as illustrated in Fig. 1 and the examples shown in Fig. 2 are merely illustrative examples.

The demultiplexer may receive an analog or digital signal. An example of an analog signal is an NTSC signal from a television broadcast. In this case, a common place to place data is in the VBI, in which case the demultiplexer may extract the data residing in the VBI from the raw video stream and apply it to the active streams engine 225. The active streams engine simply runs the procedure applied to it. The active video procedure may consist of more code than can be packaged in a single VBI, in which case, the active streams engine 225 is programmed to acquire an entire procedure, the end of which may be indicated in a normal fashion such as by an end of file marker or other delimiter indicating that data preceding the delimiter represents a procedure is to be executed. Any suitable protocol may be defined to accumulate a procedure in the memory of the computer before the video segment to which it must be applied is reached. If the video data file is digital, the procedure data may be packaged as a header or interleaved in the data file or any other suitable way. If it is streaming data, the procedure can be sent in a header file or sent in small parcels as the video is buffered so that playback can begin immediately without waiting for an entire procedure or set of procedures to be loaded, the procedure(s) being accumulated over time. The latter accumulation scheme assumes the video to which they will be applied is not loaded before the procedure(s) is/are loaded. Alternatively, the procedure data can be distributed throughout the video file and executed by an interpreter running on the computer 140. (An interpreter is a program that executes instructions immediately upon receipt without

precompiling, for example, like the command line of a text-based operating system shell such as MSDOS or a command mode of a database program like dBase III.)

Once the procedure is accumulated in memory, it may be executed responsively to profile data and to indicators in the video file. Referring to Fig. 5, the indicators in the video file or data stream can take various forms. Several different examples are illustrated in Fig. 5 which shows a file or streaming media data 501 with time advancing in the indicated direction. An audio sequence  $Aud_1$  could serve as a marker in which case a sound classifier could be run over the audio track until some feature is detected. Similarly, an image  $Img_1$ ,  $Img_2$  or other signal fraction could be recognized to identify a part of the video stream. Even a subimage SI of a frame image 510 could be classified to trigger an event.

A marker such as  $M_1$ ,  $M_2$ , and  $M_3$  could be written to the file. In an analog file, such as NTSC, the marker could be placed in the VBI. The time since the beginning of the data start point could be tracked and used to indicate portions of the video stream such as time delimiters  $T_1$  and  $T_2$ . Again, a procedure 500 may be embedded in the video stream prior to the appearance of the part of the stream to which it is applied. For example the procedure 500 could be applied to the sequence demarcated by  $T_1$  and  $T_2$ , but not to one indicated at  $M_3$ . (Note that time is going up the page)

Note that indicators are not necessary if the instructions are executable immediately upon receipt. One form of indicator is simply a place marker. In an analog stream, the marker could take the form of a watermark or an icon that is recognized in a portion of the video image or a datum multiplexed into the VBI. In a digital stream, the marker can be any suitable symbol and an indication of a temporal position. Of course in digital embodiments, the marker need not necessarily occupy a position in the stream that coincides with the application of the procedure, but it may.

The decoder 210 may be a process that decompresses, decrypts, unpacks, unbundles or performs any other defined process that is required for access to the video data. The particulars of this process are not important to the practice of the invention.

The profile may contain simply an identification of the user, information about the preferences of a user or the user-group (such as a household), or any of a variety of data. For example, the profile could indicate that the user-group is a household with a very young child. The active procedure could query the user before displaying highly violent or sexual subject matter and in the event of no response, mask or delete the potentially disagreeable subject matter. The profile database may include subject matter preferences that the procedure uses to filter a set of selectable attributes. For example, suppose the video file

contained many different video files all aggregated such that a particular one can be seen. The profile could filter these and present only one, or multiple ones, to be selected for viewing.

As discussed above, in an embodiment, the procedure(s) consist(s) of  
5 commands that operate on separable portions of the video stream. The execution environment is stateless so that any finite number of such portions will always be copied with the procedure(s) applicable to it/them. No information is persisted between divisible portions of the execution environment unless the procedure attached is capable of handling it, or if the procedure is capable of generating it itself. In this frame-by-frame stateless embodiment  
10 described in the summary section above, the demultiplexer continuously generates commands as they are received. The commands are executed instantly with the demultiplexing or keyed to markers or inherent indicators in the video stream.

Referring now to Fig. 3, in an alternative embodiment, the active procedure is applied to a compressed video stream. Decoding 310 is only done after the active procedure  
15 is applied to the raw video stream. In this example, the video is described as compressed, but it could be encrypted, bundled, or otherwise encoded. Again, although not shown, profile data may be supplied to the active streams engine to make the procedure responsive to data in the profile. In Fig. 4, the active procedure is transmitted or otherwise supplied to the active streams engine 425 in a parallel transmission. For example in a broadcast environment, a  
20 parallel transmission could be generated and the video modified according to it. Again, the synchronization could be insured by keying execution to markers or other indicia in the video stream. In this example, the key advantage is the short lifetime of the procedure code. The video is always updated according to procedures that are the most recent supplied by the source of the active procedure.

25 In an environment where the statelessness requirement is not important, the active procedure data can be located at locations that are independent of the portions of the video to which they apply. One requirement, however, is that for a streaming source such as a TV broadcast or an Internet streaming file, the procedure must be loaded before it is needed. The procedure can be broken up, but all of it must be cumulated in memory before it is  
30 required. Then, the procedure code can be dumped. Preferably the code and the event that triggers the dumping can be encoded within the procedure itself.

The code defining procedures is not necessarily at a high level, including elements that define complex predefined procedures, or at a low level, including elements that define small incremental procedures that must be assembled to perform useful actions.

The following are illustrative examples of the kinds of commands that can be executed by a suitable API to modify a media data stream.

Play block b0-b1: Play a series of video blocks from block b0 to block b1.

Draw line x1, y1, x2, y2, W, C: Draw a superimposed line from the indicated coordinates,  
5 with the indicated weight and color.

Draw rectangle x1, y1, x2, y2, W, C, F: Draw a superimposed rectangle from the indicated coordinates, with the indicated border weight and color and fill.

Apply filter (c11, c12, c13, c21, c22, c23, c31, c32, c33), x1, y1, x2, y2: Apply a filter to a zone defined by a specified matrix over the specified region.

10 Include video segment at path://filename.vid: Define an alternate stream and halt video to insert the alternate stream.

It will be evident to those skilled in the art that the invention is not limited to the details of the foregoing illustrative embodiments, and that the present invention may be embodied in other specific forms without departing from the spirit or essential attributes  
15 thereof. The present embodiments are therefore to be considered in all respects as illustrative and not restrictive, the scope of the invention being indicated by the appended claims rather than by the foregoing description, and all changes which come within the meaning and range of equivalency of the claims are therefore intended to be embraced therein.

## CLAIMS:

1. A method of modifying a media information stream, comprising the steps of:  
incorporating, in said media information stream (500), a definition of a  
procedure (500) to be applied to modify a portion of said media information stream;  
implementing said procedure at a point of playback, recording, or  
5 retransmission (140, 133, 130, 137, 135) of said media information stream.
2. A method as in claim 1, wherein said procedure includes multiple steps and  
each step is included in said media information stream adjacent a portion of said media  
information stream to which said each step is applicable.
- 10 3. A method as in claim 1, wherein said step of implementing includes modifying  
a media information portion of said media information stream.
4. A method as in claim 1, wherein said step of implementing includes providing  
15 a command to an interpreter on a computer at said point of playback, recording, or  
retransmission.
5. A method as in claim 1, wherein said step of implementing includes inputting  
a command to an interpreter said interpreter being programmed to execute said command  
20 immediately upon said input, said interpreter being executed continuously on a computer at  
said point of playback, recording, or retransmission.
6. A method as in claim 5, wherein an execution environment of said interpreter  
is stateless in that no variables are persisted from one command to the next.
- 25 7. A method as in claim 5, wherein an execution environment of said interpreter  
is stateless in that no variables are persisted from one set of commands preceding a video  
segment, to which said one set is applied to modify it, to a next set of commands.

8. A method of modifying a media information stream, comprising the steps of:  
synchronizing at least one command, which points to a procedure and resides in a data  
stream, with a media information stream;  
invoking said procedure responsively to said command at a point of playback  
5 in said media information stream such that said procedure modifies said media information  
stream;  
said synchronization being effective to insure that said procedure operates on a  
specified portion of said media information stream.
- 10 9. A media information stream, comprising streaming video data with tokens  
(500) located at various points in said streaming video data, said tokens indicating commands  
such that when said media information stream is applied to an interpreter, said interpreter is  
enabled to modify said streaming video data responsively to said commands.
- 15 10. A media information stream as in claim 9, wherein said interpreter is stateless  
such that each contiguous set of commands is executed beginning in the same virtual  
machine state as every other contiguous set of commands.
11. A media information stream as in claim 9, wherein a modification of said  
20 modifying includes applying a filter to at least one frame of said streaming video data.
12. A media information stream as in claim 9, wherein said streaming video data  
also includes markers and said commands are executable responsively to said markers.
- 25 13. A media information stream as in claim 9, wherein said commands are  
responsive to features in said streaming video data.
14. A broadcast system, comprising:  
a first transmitter (137) effective to output a media information stream;  
30 a second transmitter (137) effective to output a procedure data stream  
synchronized with said media information stream;  
said procedure data stream including data indicating at least one procedure,  
which, when executed is effective to modify said media information stream;

a synchronization of said media information stream and said procedure data stream being such as to insure that procedures defined in said procedure data stream are applied to specified portions of said media information stream.

- 5 15. A system as in claim 14, wherein the second transmitter comprises a matrix of transmitters; each of the transmitters of the matrix having a range that is smaller than the range of the first transmitter.
- 10 16. A system as in claim 15, wherein each of the transmitters of the matrix transmit different data.
- 15 17. A system as in claim 14, wherein an initial state of a state machine corresponding to any series of commands in said procedure data stream and defining a procedure to be applied to a contiguous portion of said media information stream is a same state.
18. A device for receiving and modifying a media information stream, comprising:  
a demultiplexer (205, 305, 405) with an input for receiving a combined data stream and for outputting a media information stream and a procedure data stream;  
20 a controller (225, 325, 425) with an input and an output;  
said controller being programmed to receive said media information stream and said procedure data stream and to modify said media information stream responsively to said procedure data stream.
- 25 19. A method as in claim 18, wherein said procedure data stream includes multiple commands and each command is included in said combined data stream adjacent a portion representing a portion of said media information stream to which said each step is applicable, whereby said procedure data stream is synchronized with said media information stream.
- 30 20. A method as in claim 18, wherein said controller is programmed to generate an interpreter process that executes commands in said procedure data stream to realize a state machine whose cycles are synchronized responsively to a structure of said combined data stream.

21. A method as in claim 18, wherein said controller is programmed to realize an interpreter process that is executed continuously such that commands in said procedure data stream are executed immediately upon being received by said controller.

5 22. A method as in claim 21, wherein an execution environment of said interpreter is stateless in that no variables are persisted from one command to the next.

23. A method as in claim 21, wherein an execution environment of said interpreter is stateless in that no variables are persisted from one set of commands preceding a video  
10 segment, to which said one set is applied to modify it, to a next set of commands.



1/5

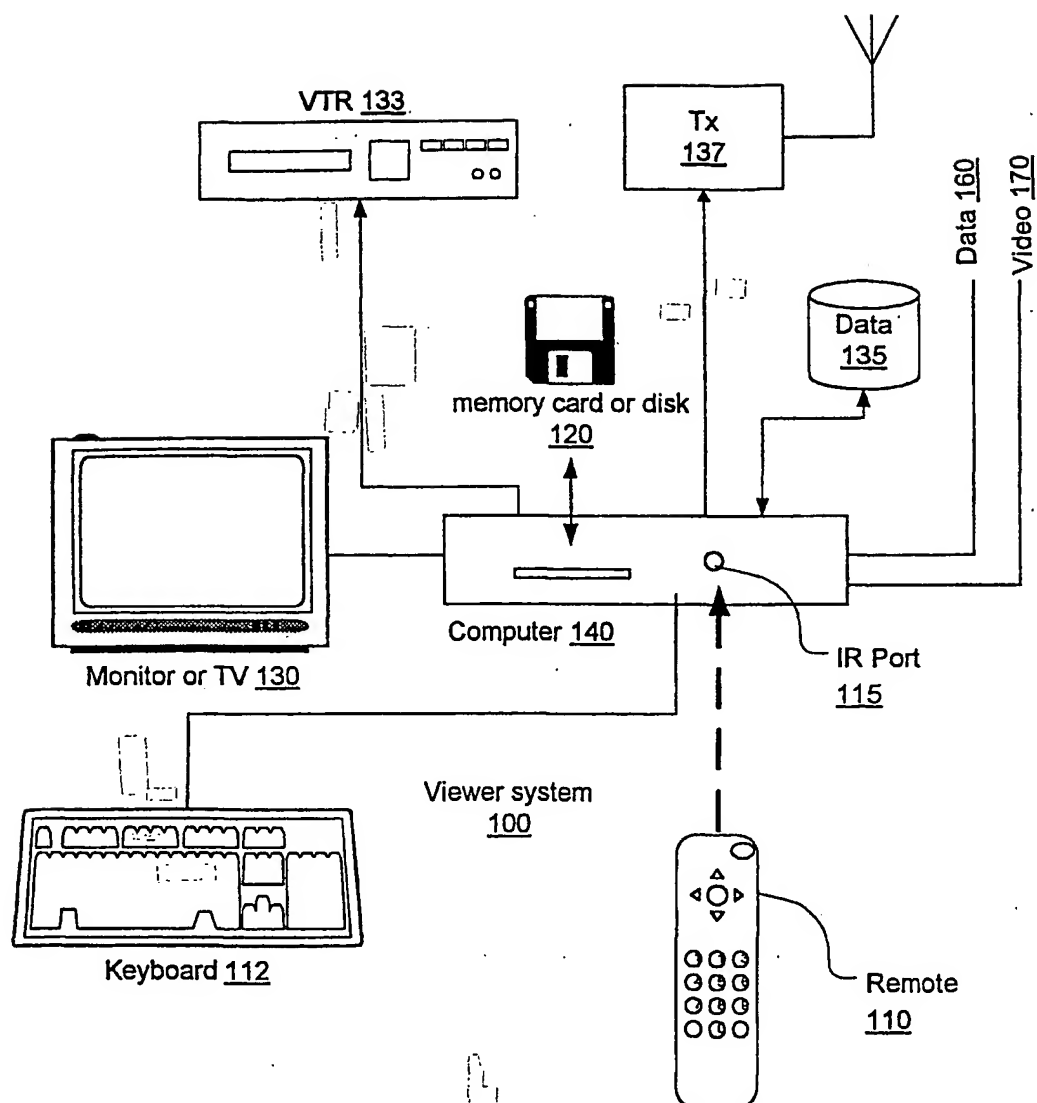


FIG. 1

BEST AVAILABLE COPY

2/5

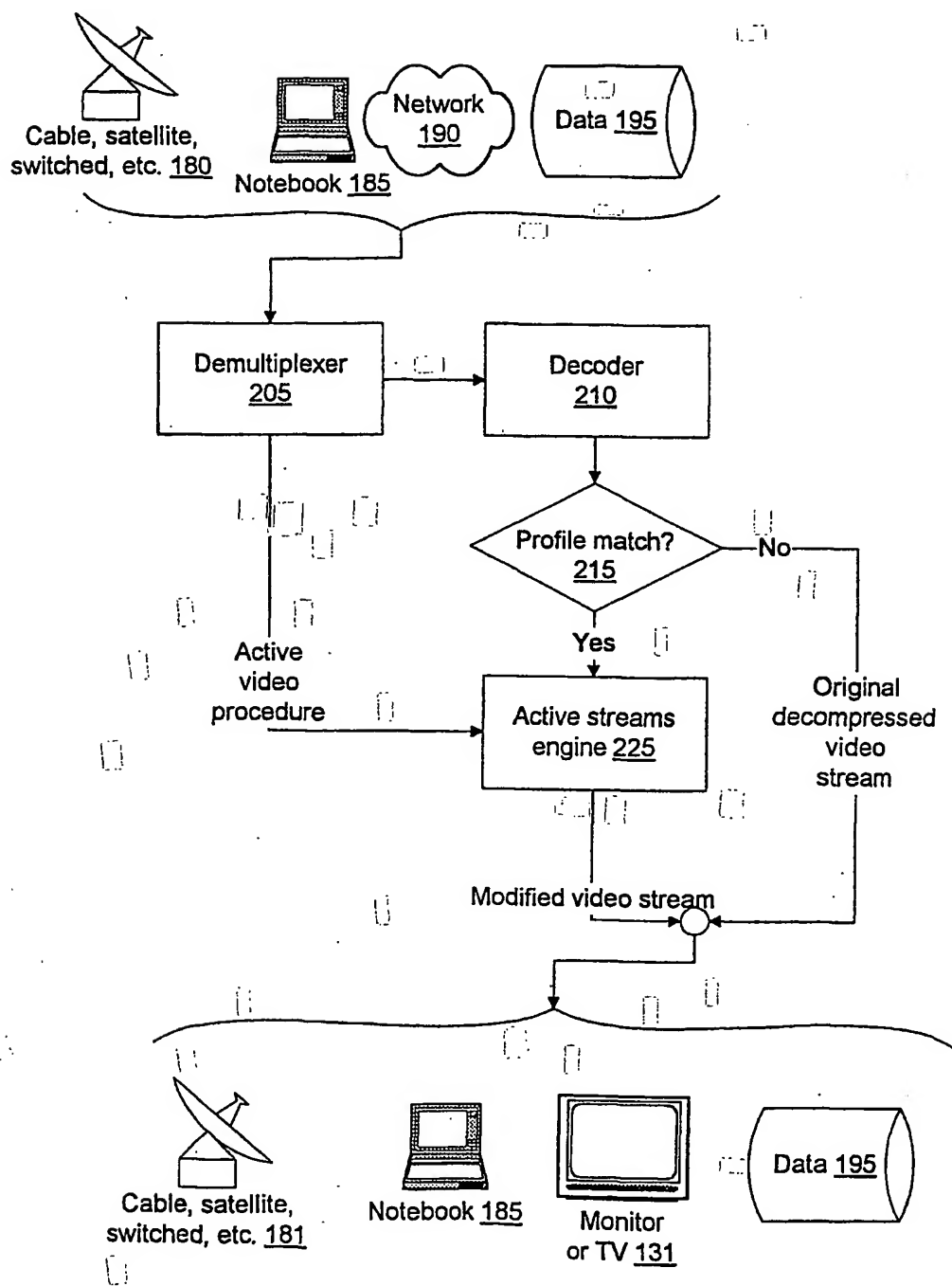


FIG. 2

BEST AVAILABLE COPY

3/5

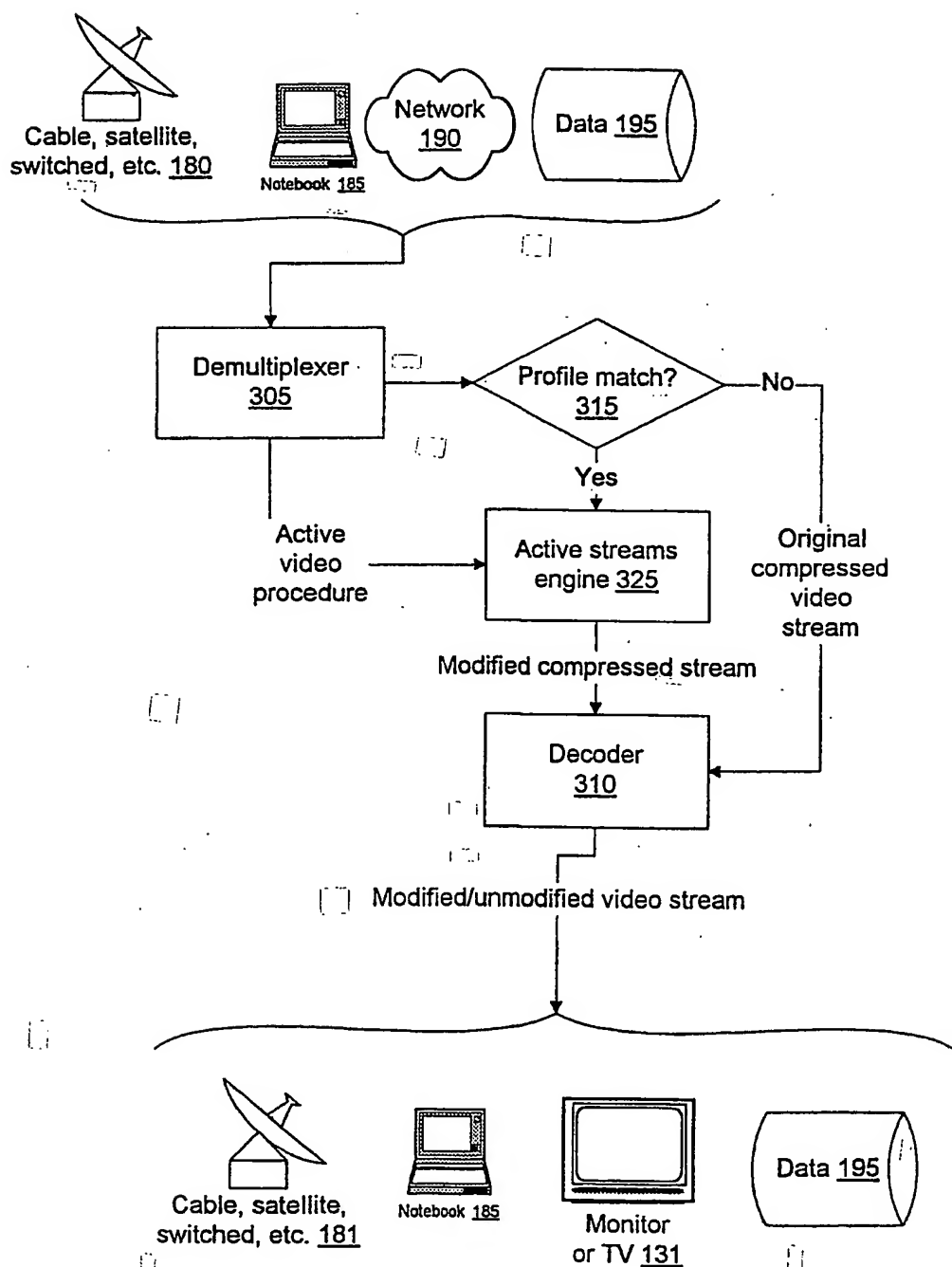
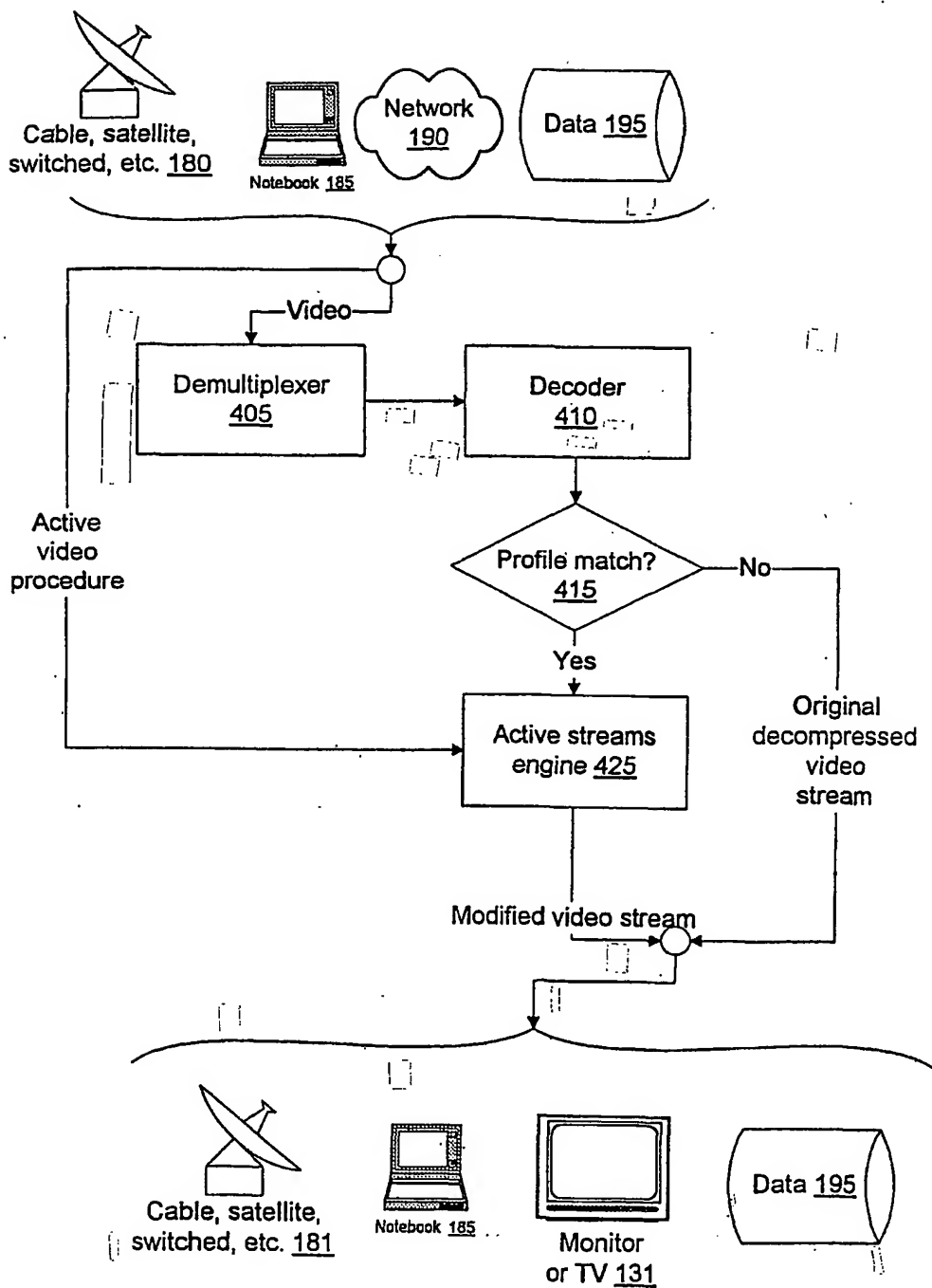


FIG. 3

REST AVAILABLE COPY

4/5



BEST AVAILABLE COPY

FIG. 4

5/5

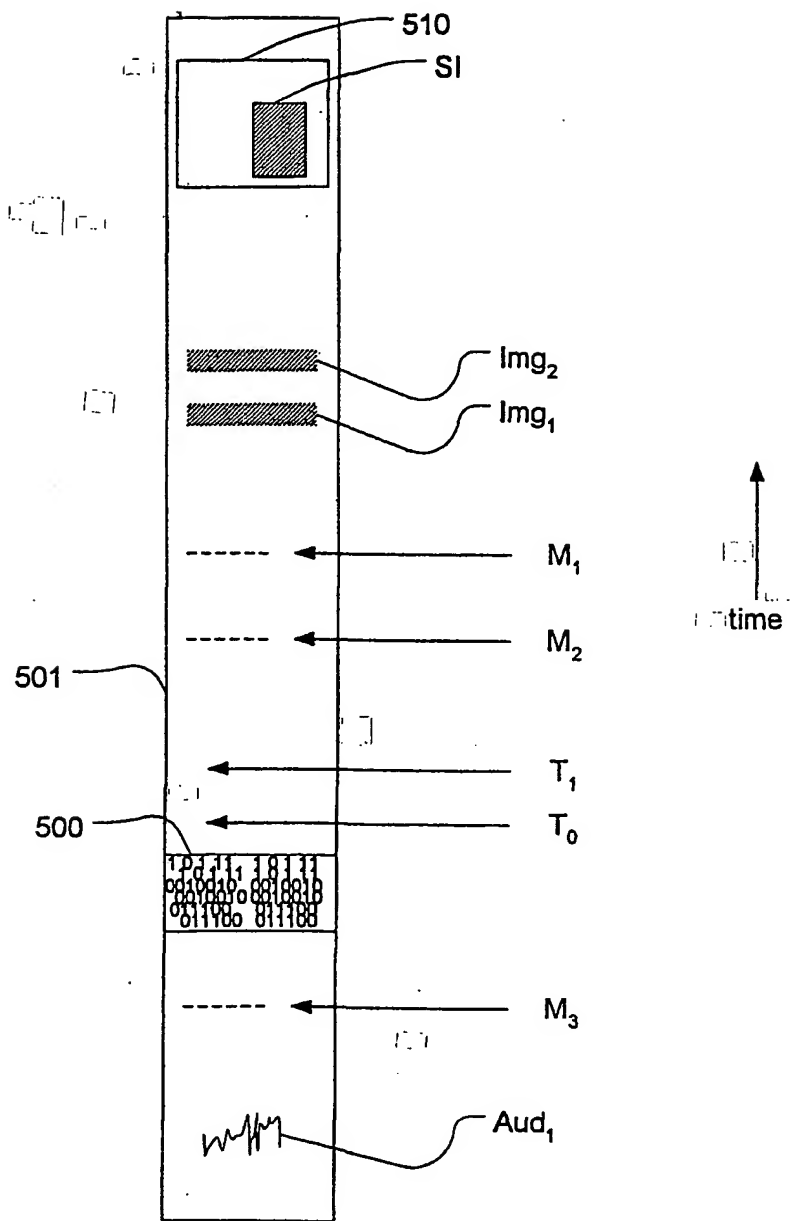


FIG. 5

BEST AVAILABLE COPY

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
28 February 2002 (28.02.2002)

PCT

(10) International Publication Number  
**WO 02/17633 A3**

(51) International Patent Classification<sup>7</sup>: H04N 7/16, 5/00

(21) International Application Number: PCT/EP01/09634

(22) International Filing Date: 13 August 2001 (13.08.2001)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:  
09/643,186 21 August 2000 (21.08.2000) US

(71) Applicant: KONINKLIJKE PHILIPS ELECTRONICS N.V. [NL/NL]; Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).

(72) Inventors: DIMITROVA, Nevenka; Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). DEVARA, Kavitha, V.; Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).

(74) Agent: GROENENDAAL, Antonius, W., M.; Internationaal Octrooibureau B.V., Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).

(81) Designated States (*national*): CN, JP, KR.

(84) Designated States (*regional*): European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR).

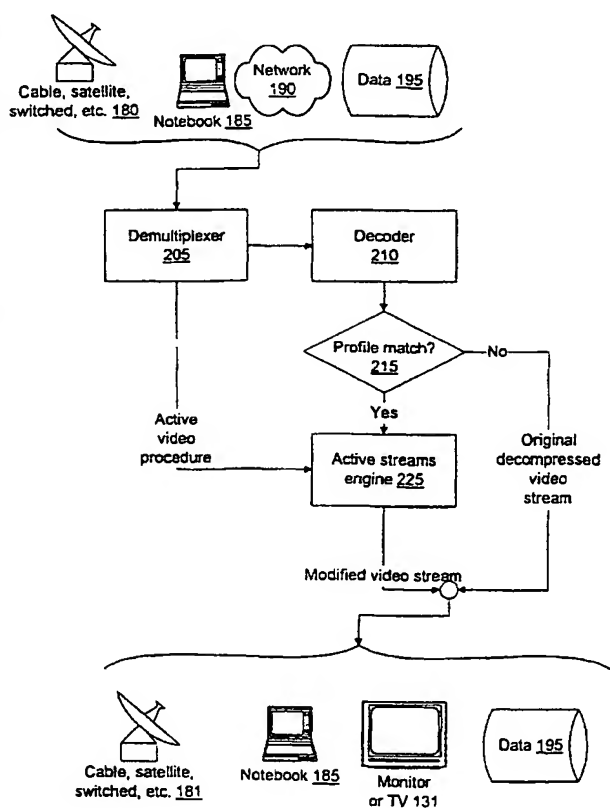
**Published:**

- with international search report
- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

(88) Date of publication of the international search report:  
27 June 2002

[Continued on next page]

(54) Title: METHOD AND SYSTEM FOR ACTIVE MODIFICATION OF VIDEO CONTENT RESPONSIVELY TO PROCESSES AND DATA EMBEDDED IN A VIDEO STREAM



(57) Abstract: Video, or other media data, are synchronized with procedure data streams that modify the video stream. When the video is played, reproduced, or re-broadcast, the video is modified by the procedures defined in the procedure data stream. In a stateless embodiment, the procedure stream includes commands that are executed immediately upon receipt by an interpreter. In a particular embodiment, the procedure data stream is incorporated directly in the media data stream and separated out by a demultiplexer. In a still more particular embodiment, the combined media/procedure data stream may be fractured into portions while still carrying code appropriate to the portion removed from the whole.



---

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

# INTERNATIONAL SEARCH REPORT

International Application No

PCT/EP 01/09634

## A. CLASSIFICATION OF SUBJECT MATTER

IPC 7 H04N7/16 H04N5/00

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 7 H04N

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data, PAJ

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X Y	US 5 990 972 A (BOND-HARRIS LAURA S ET AL) 23 November 1999 (1999-11-23)  column 4, line 36 - line 67 column 5, line 19 - line 23 column 5, line 32 - line 40 column 6, line 29 - line 30 column 6, line 49 - line 53 column 7, line 5 - line 20 ---	1-7, 14, 18-23 10
X Y	EP 1 021 036 A (ACTV INC) 19 July 2000 (2000-07-19)  paragraph '0072! - paragraph '0073! paragraph '0076! - paragraph '0078! --- -/--	8, 9, 12, 13 10, 11

☒ Further documents are listed in the continuation of box C.

☒ Patent family members are listed in annex.

\* Special categories of cited documents:

\*A\* document defining the general state of the art which is not considered to be of particular relevance

\*E\* earlier document but published on or after the international filing date

\*L\* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)

\*O\* document referring to an oral disclosure, use, exhibition or other means

\*P\* document published prior to the international filing date but later than the priority date claimed

\*T\* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

\*X\* document of particular relevance: the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

\*Y\* document of particular relevance: the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.

\*8\* document member of the same patent family

Date of the actual completion of the international search

16 April 2002

Date of mailing of the international search report

23/04/2002

Name and mailing address of the ISA

European Patent Office, P.B. 5818 Patentlaan 2  
NL - 2280 HV Rijswijk  
Tel. (+31-70) 340-2040, Tx. 31 651 epo nl,  
Fax: (+31-70) 340-3016

Authorized officer

Sindic, G



# INTERNATIONAL SEARCH REPORT

International Application No

PCT/EP 01/09634

## C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y A	WO 99 26415 A (SCIDEL TECHNOLOGIES LTD ;BAR EL DAN (IL)) 27 May 1999 (1999-05-27)  page 13, line 10 -page 14, line 7 page 14, line 22 -page 15, line 21 page 17, line 6 - line 9	11  1,3,5,8, 9,14,18, 20
A	US 5 848 934 A (RANKIN PAUL J ET AL) 15 December 1998 (1998-12-15) column 3, line 20 -column 5, line 9 column 6, line 9 - line 18	8-10

# INTERNATIONAL SEARCH REPORT

Information on patent family members

International Application No

PCT/EP 01/09634

Patent document cited in search report		Publication date	Patent family member(s)	Publication date
US 5990972	A	23-11-1999	NONE	
EP 1021036	A	19-07-2000	EP 1021038 A2	19-07-2000
			EP 1021036 A2	19-07-2000
			EP 1021037 A2	19-07-2000
			EP 1026897 A2	09-08-2000
			AT 213114 T	15-02-2002
			AU 3370597 A	29-09-1998
			BR 9714670 A	07-11-2000
			CN 1254471 A	24-05-2000
			DE 69710372 D1	21-03-2002
			EP 0965227 A1	22-12-1999
			GB 2343095 A ,B	26-04-2000
			GB 2348586 A ,B	04-10-2000
			GB 2348346 A ,B	27-09-2000
			GB 2348587 A ,B	04-10-2000
			GB 2355135 A ,B	11-04-2001
			GB 2355136 A ,B	11-04-2001
			GB 2355137 A ,B	11-04-2001
			GB 2356767 A ,B	30-05-2001
			GB 2356768 A ,B	30-05-2001
			GB 2338388 A ,B	15-12-1999
			HK 1024107 A1	29-12-2000
			WO 9841020 A1	17-09-1998
WO 9926415	A	27-05-1999	AU 1051199 A	07-06-1999
			EP 0950318 A1	20-10-1999
			WO 9926415 A1	27-05-1999
US 5848934	A	15-12-1998	DE 69617385 D1	10-01-2002
			EP 0789971 A2	20-08-1997
			WO 9708893 A2	06-03-1997
			JP 10509903 T	29-09-1998